

SEND Local Offer Annual Report 2022-23

Welcome to the SEND Local Offer Annual Report for the academic year 2022-23, which provides an overview of the work we have been doing over the last year to update and improve the SEND Local Offer.

Achievements

- Continued to grow the use of Our SEND Local Offer Facebook, the data from June 2022 to June 2023:
 - Reach – 35,113 (increase of 2.5%)
 - Visits – 14,669 (increase of 124.6 %)
 - New likes - 160 (decrease of 14%)
- A Senior Practitioner took on the role full time, to dedicate time to develop the Local Offer and to establish a youth participation element.
- The Milton Keynes City Council website was not meeting the requirements of the families within Milton Keynes, so the Local Offer was developed into a micro site in Feb 2023, allowing us to be more accessible for our families.
- This site was coproduced by the SEND Team, Health, and social care colleagues, as well as members of the Local Offer Working group, which is made up of SEND Team representatives, social care, health, school professionals, providers and members of PACA.
- Half termly SEND Local Offer meetings were held with parent representatives and external agencies for feedback and to work collaboratively.
- Regular meetings with a Health representative were held to look at the current health information available on the SEND Local Offer and this information has been updated in the form of a Health and wellbeing hub.
- We have nine new headings with images that make the site more user friendly and accessible for our children, young people and their families
- The Local Offer team have been attending SEND Drop In's the last academic year, once every half term. These drop in's allow parents to come along to speak to professionals from MK SEND LO Team, PACA, MK Carers and SENDIAS for advice, support and guidance.
- The Milton Keynes SEND Local Offer now has a calendar of events on the homepage to signpost CYP and parents to SEND activities available in Milton Keynes, alongside this a SEND newsletter is produced every half term to share SEND topics and information as well as activities that are available over the half term. An additional special edition SEND newsletter is produced in June to support with activities available over the summer holidays.
- As well as the SEND newsletter for parents the MKCC SEND Team also produce a half termly newsletter for SENCo's with information on the topics discussed at the SENCo

Quadrant Meetings and any additional SEND updates the team would like to share with SENCo's and professionals who are working with children and young people with SEND in Milton Keynes.

- The SEND Local Offer team have been invited to school coffee mornings to share information on the SEND Local Offer, Facebook and the SEND newsletter that is available to families.
- The SEND Team, health and social care produced and coproduced SEND surveys to gather feedback from children and young people, professionals and parents, that will support with understanding what is working well in Milton Keynes and what needs to be improved. The results of this survey will be shared once we have gathered the data.
- PACA have invited a representative from the LA to attend some of their coffee mornings, to support with gathering parental feedback on topics and work collaboratively to solve any challenges.
- The SEND Local Offer team are sharing information internally with colleagues in Children's Services on the SEND Local Offer to support with signposting parents to the SEND Local Offer for any advice and support that may be needed.
- Collaborative work with social care colleagues to update the information available on the Children with Disabilities page to ensure this is accessible and the most up to date information.

Plans for the future

- To make the SEND Local Offer more accessible by introducing an accessibility tool – this will provide a range of on demand accessibility solutions to ensure the website is user friendly for individuals with SEND and language support.
- The Local Offer SEND Team will be joining with social care colleagues to be part of the Raise Your Voice (RYV) youth participation group and gathering our CYP with SEND views and projects to work on with our CYP on the issues that they would like addressed.
- Colour coding on the SEND Local Offer Calendar to colour code the parent programmes.
- Work with CYP to improve the Local Offer for our CYP with SEND.
- Produce a video on how to navigate the SEND Local Offer with an accompanied document for parents, carers and professionals.
- A video / presentation to support Post 16 options to go on the Local Offer, collaborative work with SEND Team and Social Care.
- SEND Local Offer Team to produce a FAQ for parents, carers and professionals when trying to navigate the SEND Local Offer.

Our vision is for the SEND Local Offer is that it will be your first port of call.

You said	We did
Professionals and parents asked for the FACT / FACT + to be available on the SEND Local Offer	FACT / FACT + added to the SEND Local Offer under useful resources

Following SENCo Quadrant Meetings, professionals asked for TUF information to be available on the SEND Local Offer	Guidelines and a checklist have been added to the SEND Local Offer under support for schools
Parents asked for a calendar of events for CYP with SEND in Milton Keynes	Following the microsite, a calendar of events was introduced and is updated with activities and events
To support with navigating the update site, parents would like a video to support how to navigate the SEND Local Offer	A video and document have been created to support parents, carers and professionals.
To support with actions following SENCo Quadrant Meetings and updates within the SEND Team and communicating this to professionals	A half termly newsletter is now produced, professionals sign up to receive the SENDCo newsletter
Following feedback from parents and professionals, in order to distinguish parent workshops on the calendar of events	Parent workshops are now colour coded on the calendar of events

Most popular areas of the Local Offer*

The data for these pages will have been gathered from Feb 23 – 1st June 23

Page Name	Page Views	Unique Page Views
Education and SEND	2,400	947
Early Years	835	385
Support for young people and preparation for adulthood	154	54
Leisure and things to do	563	294
Health conditions and disabilities	528	182
EHCP's	1,374	888
Social Care	205	88
Programmes and workshops	1,034	431
Working together / coproduction	167	96