

## **SEND Local Offer Annual Report 2020-21**

Welcome to the SEND Local Offer Annual Report for the academic year 2020-21, which provides an overview of the work we have been doing over the last year to update and improve content.

### **Achievements**

- Continued to grow the use of Our SEND Local Offer Facebook, the data from September 2020 to July 2021:
  - Reach – 23,014
  - Visits – 3347
  - New likes – 194
- Two new senior practitioners' roles were appointed in June 2021 during the restructure with a focus on the Local Offer.
- The senior practitioners attended training on Gov Delivery to support with the SEND Newsletter.
- The senior practitioners met with the communications team for a handover of the SEND Newsletter.
- Visuals were created and shared to support children and young people with SEND's understanding of Covid 19.
- Activities and resources were created and made available on the SEND Local Offer during Covid 19.
- Videos were created and shared on the SEND Local Offer to support families with at home activities during Covid 19, such as sensory play.
- Videos were created to support families and professionals with information to support children and young people with SEND. For example, comic strip conversations.
- Signposting to external providers to support with online learning.
- SEND Support Line opening hours were made available on the Local Offer Facebook page to support families at home during Covid 19.

### **Plans for the future**

- Migrate the SEND Local Offer on the new MK Council website.
- SEND Local Offer working group meetings to happen every half term with parent and carer representatives and other professionals.
- Add more images to the SEND Local Offer.
- Signposting of the Local Offer to removal in families.
- Promotional materials for the SEND Local Offer to be shared.
- Team information to be updated.
- Regular SEND Local Offer Facebook posts for parents and carers with local events, activities, and signposting.

**Our vision is for the SEND Local Offer is that it will be your first port of call.**

**You said:** Resources to support during Covid

**We did:** We created visuals and offered videos to support our families during this period, alongside signposting families to educational resources that would support children and young people with SEND.

**Most popular areas of the Local Offer\***

**Page**

Education

EHC needs assessment

Information for schools and settings

SEND Local Offer for schools and professionals

SEND services

Children and young people with SEND in schools and settings

Early Years

SEN Team

Specialist Teaching Team

Young People's Local Offer

